

ABBEE, MECCA & CO., INC.

PRODUCTION LOG:

Job # 1104 A & B Client: Wexwood Pharmaceutical

Description: Blaxcil Spring Tablets

Start Date: 3/17/75

End Date: 4/16/75

Creative

Work ups, gill of dices

Illustration

Gill of dices, finished ad

Art Layout

Basic card, tissue dices
2 sales sheets -

Art Direction

Production:
Paste-up & Mechanical

Poster & selling sheets (2)
r sides

Photo stats

Position stats for poster & selling sheets -

Typography

Headlines for poster & selling sheet +
type revision

Photography

Color retouching Ken-Laxin, Asperin
product packages

Printing

Other

4982(A) 1402.77
4984(B) 1112.27

1311.50
1089.50

Invoice# _____

Date 4/28/75

Amount\$ _____